



YOUR DEDICATED SEWING CENTRE

**BERNINA**  
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## July 2020 Newsletter

Hi Everyone,

June disappeared in a blur and now July has arrived which means it is the middle of winter! Thank you to everyone who has been supporting local businesses in Northland. It heartens us every time we hear about how people are increasingly aware of the need to support locally owned businesses across the spectrum. We've deliberately enjoyed a meal out over the last few weeks to support our local restaurants and we are humbled by customers who have intentionally come to see us too.

We are continuing to work on improving our e-commerce capability for you all. This will soon include some virtual classes too. To select items for purchase please browse our website – [www.berninanorthland.co.nz](http://www.berninanorthland.co.nz) You can complete an online order there and select the delivery or pickup option that best suits you. Or you can phone us or email us on [info@berninanorthland.co.nz](mailto:info@berninanorthland.co.nz) If you need us to match colours a photo is very helpful. Each of these options allows us time to collect your items together ready for when you visit the store. Payment will be processed by internet banking or credit/eftpos card.

July also brings an exciting opportunity to get the Bernina Sewing Machine you've been dreaming about

# TRADE IN TRADE UP TO A NEW BERNINA

Offers available 6 Jul - 30 Sept 2020, while stocks last, from participating BERNINA Sewing Centres nationwide.

Terms & conditions apply, please contact your local BERNINA Sewing Centre for more information.



[www.bernina.co.nz](http://www.bernina.co.nz)



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# TRADE IN TRADE UP

TO A NEW BERNINA

**\$1,000 trade in**

**BERNINA 570 QE**



Offer available, while stocks lasts or until 30 September 2020, from participating BERNINA Sewing Centres nationwide. Terms & Conditions apply, trade in machine must be in working condition. \$1000 Trade In applies to the BERNINA 570 QE and included standard accessories.

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# TRADE IN TRADE UP

TO A NEW BERNINA

**\$1,000 trade in**

**BERNINA 590**



Offer available, while stocks lasts or until 30 September 2020, from participating BERNINA Sewing Centres nationwide. Terms & Conditions apply, trade in machine must be in working condition. \$1000 Trade In applies to the BERNINA 590 Sewing Machine including Embroidery Module and standard accessories.

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Is your old faithful Bernina finally reaching the end of its life? Is your other brand machine not doing the work you want? Right now we're offering a MINIMUM \$1,000 trade-in on selected Bernina machines, right up to \$2,000 on the B880. Now is the perfect time to put yourself into the machine you've dreamed of for a long time.

# TRADE IN TRADE UP

TO A NEW BERNINA

**\$2,000 trade in**

**BERNINA 880 PLUS**



Offer available, while stocks lasts or until 30 September 2020, from participating BERNINA Sewing Centres nationwide. Terms & Conditions apply, trade in machine must be in working condition. \$2000 Trade In applies to the BERNINA 880 PLUS Sewing Machine and included standard accessories.

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# TRADE IN TRADE UP

TO A NEW BERNINA

**\$1,500 trade in**

**BERNINA 770 QE**



Offer available, while stocks lasts or until 30 September 2020, from participating BERNINA Sewing Centres nationwide. Terms & Conditions apply, trade in machine must be in working condition. \$1500 Trade In applies to the BERNINA 770 QE Sewing Machine and included standard accessories.

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# TRADE IN TRADE UP

TO A NEW BERNINA

**\$1,500 trade in**

**BERNINA 790 PLUS**



Offer available, while stocks lasts or until 30 September 2020, from participating BERNINA Sewing Centres nationwide. Terms & Conditions apply, trade in machine must be in working condition. \$1500 Trade In applies to the BERNINA 790 PLUS Sewing Machine and included standard accessories.

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## Classes

Our in-store classes have begun again. The Learn Your Bernina class is up and running and look at these fabulous travel bags that are just some of the ones made in class recently



## 2020 Classes and Workshops terms and conditions

*Class information and policies:*

- We limit class numbers to between 6 and 10 participants, so you get the best experience possible. Please make your booking a minimum of 7 days prior to the class or workshop beginning date.*
- A 50% non-refundable deposit is required to confirm your place before the requirements list/pattern is provided. Balance is due prior to the class/workshop beginning. (refunds are only available if we cancel the class due to minimum class numbers not being met).*
- When attending a class, group or workshop at Bernina Northland we do expect that you will purchase the majority of your requirements from Bernina Northland. This is to ensure that you have suitable materials to successfully complete your project.*
- Your class requirements will need to be purchased before the day your class or workshop begins.*
- We do not offer free 'catch-up sessions' if you miss a date.*
- Please make sure your machine is in good working order with appropriate accessories and tools.*
- Please arrive and set up approx. 15 minutes before your class is due to start.*

## **Jelly Rolls with a Twist**

Jelly rolls are such an economical and interesting way of selecting fabrics for a quilt. Join Sandy and have some fun making this variation on the classical Jelly Roll Race Quilt.

Cost \$40 + class kit (\$TBC) Saturday 8<sup>th</sup> August, 1pm – 5pm

Secure your place for this class with a \$40.00 deposit. The deposit will be refunded only if minimum class numbers are not forthcoming.





## Stipple and Beyond

Join Sandy and learn to use your BSR (Bernina Stitch Regulator) for quilting. There is some simple prework to complete before attending as this class is not about making the blocks – it's about the *quilting*. You will complete the project as a sampler including the binding

Saturday 22<sup>nd</sup> and Sunday 23<sup>rd</sup> August; 10am – 4pm each day

Cost \$90



## Learn to Knit Socks – beginner level



Join Nicola to knit socks using a toe-up technique that is fitted to your foot. You will learn casting on, foot length, heel gusset and turning, leg lengths and casting off.

Wednesdays 5<sup>th</sup>, 12<sup>th</sup>, 19<sup>th</sup>, & 26<sup>th</sup> August; 10am – 1pm each day

Cost: \$40 per session + class kit (\$TBC) includes yarn and pattern

A deposit of \$80 is required to secure your place in the class.

Needles, if required, are additional

## Socks - the Next Step

Join Nicola for the next step in knitting socks – using different patterns, adding designs, alternative heels, adapting patterns, top down v's toe up, the challenging questions. This is the class for you if you have already completed the 'learn to knit socks' class and want to go further with sock knitting. Further sessions will be discussed and booked during this session.

Wednesday 2<sup>nd</sup> September 10am – 1pm

Cost: \$40     A deposit of \$40 is required to secure your place in the class.



## July Fabric Sale

Selected rolled fabric \$18p/m

1m minimum cut with 1m  
increments only



Panels and pre-cuts  
20% off marked price

Fat ¼'s \$4 each



Sale fabrics do not accrue gold card or loyalty card stamps

## Crucci & Woolly Brand Yarns SALE



WOOLMART   
**SALE**

20% off all knitting yarn

(CRUCCI) + (woolly)

13<sup>th</sup> – 26<sup>th</sup> July 2020



# OVERLOCKER MONTH



Savings on BERNINA and bernette Overlockers and Coverseam/Combo machines, contact us for more information.  
Offers available 6 - 31 July 2020, while stocks last, from participating BERNINA Sewing Centres nationwide.

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## Techie News From Nick

Nick is back working full time – with all that sewing you’ve been doing while in levels 4 and 3 maybe it’s time for your machine to have some TLC with Nick.

## Gold Card

You asked for our support so we now provide a 10% discount storewide.  
Excludes Bernina & Bernette Sewing Machines, Horn Furniture and sewing machine servicing and repairs. Also excludes quilting services and classes.



**Please mention your gold card when making your order for knitting, sewing & crafting supplies**

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store. [www.facebook.com/berninanorthlandsewingcentre](https://www.facebook.com/berninanorthlandsewingcentre)

Happy stitching!

The Team @ Bernina Northland

**Sandy, Amanda, Tim, Nick, and Tiffany**

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