



YOUR DEDICATED SEWING CENTRE

BERNINA
made to create

bernette
sublime

May 2020 Newsletter

Hi Everyone,

We made it to May! Like many, I was happy to see the end of April and I look forward to May as a new beginning in this new world we are now in. While Covid-19 may be something that makes it into history books it has certainly not been an easy thing to live with for many of us.

On the positive side I have enjoyed having the time to sew and knit projects, some of which have been in-progress for a long time! And, just perhaps, I've begun some new long-term projects too.

Behind the scenes Amanda has spent MANY hours modernising our website into an e-commerce site. She has been able to add many items ready for purchasing already and continues to add items every day. If there is something you would like that you cannot find or does not yet have an 'add to basket' button please phone or email us. This is a progressive piece of work that will take a while to complete. We appreciate you bearing with us while we continue to make the site more complete for purchasing from.

WE ARE OPEN

As I'm writing we are operating under **Level 3 trading restrictions**. This means we have our door nearest the roadside **open 10am to 2pm, Monday to Friday**. Due to government restrictions you may not enter the store, therefore we have a table at the door, and we bring your items to you.

PLEASE make an appointment before visiting the store by phoning us on 09 4387654. This is to prevent too many people visiting at any one time. We have appointment times each ¼ hour of the clock in the hope you do not have to queue, however if you do need to wait we have appropriately spaced markers taped to the front window to guide you. This timing also gives us the opportunity to appropriately clean the area after the previous customer in preparation for looking after you.

To select items for purchase please browse our website – www.berninanorthland.co.nz You can complete an online order there and select the delivery or pickup option that best suits you. Or you can phone us or email us on info@berninanorthland.co.nz If you need us to match colours a photo is very helpful. Each of these options allows us time to collect your items together ready for when you visit the store.

Payment will be processed by internet banking or credit/eftpos card. Cash payment is being actively discouraged at this time.

Looking Forward to Level 2

As we look forward to level 2, here is what we expect to be doing.

- A one-way-street shopping experience will operate with **ENTRY ONLY from the Arcade** door beside the yarns and **EXIT ONLY through Vine Street door**
- You will need to record your contact details with us before entering the store
- We will have only 2 customers/groups in the store at the same time to maintain physical distances required by the Government
- There will be a visible pathway for customers to walk within with staff only in areas beyond the pathway operating as your personal shopper.
- Please help us to keep you and us safe through these restrictions.
- We will revert to our normal opening hours of 9am – 5pm, Monday to Friday and 9am – 1pm Saturdays

The View Outside My Window

Have you completed your project for this challenge? You can now deliver it to the shop or post it to us so we can make the window display of the views from around Northland.



Projects Large and Small



On the Bernina Northland website Amanda has now created a [BLOG](#) page that includes links to a new [YOUTUBE](#) Bernina Northland site too.

Tim and I continue to create videos of different projects for both adults and children. Have a look, subscribe to the channel and make some great projects.

Classes

Some of you have enjoyed the online videos we have completed during Level 3 and 4. We are now working at enabling classes on-line too. There will be a combination of video sessions and zoom sessions for many of our classes during 2020.

BOM's / Blocks of the Month



<https://www.berninanorthland.co.nz/product-category/block-of-the-month>



NEW Yarns



These beanie kits include the pattern, yarn and pompom all co-ordinated for colours. View the full colour range on our website and purchase there by clicking add-to-cart or email / phone us. \$29:90 each.

<https://www.berninanorthland.co.nz/product-category/knitting-kits/alpaca-beanie-kit>



These newly in DK/8ply patterns are now available through our website or by visiting the store



Sandy's all-time favourite yarn is now available – NZ Perendale 8ply yarn. It is \$8:90 p/ball. Use this yarn in any of our double knit patterns.

<https://www.berninanorthland.co.nz/product-category/yarns/8-ply-double-knit/perendale-new/>

Absolutely Stunning Lace Weight/2ply Yarns with long colour graduations and meterage per cake – make yourself or someone special a winter wrap

<https://www.berninanorthland.co.nz/product-category/yarns/2-3-ply-yarns/schoppel-wolle-lace-flower/>





Receive this
FREE pattern
when
purchasing
**Crucci 8ply
Lambshair**
\$8:90p/ball
during May
2020



<https://www.berninanorthland.co.nz/product-category/yarns/8-ply-double-knit/crucci-lambshair/>

We love these new patterns and yarns and hope you do too

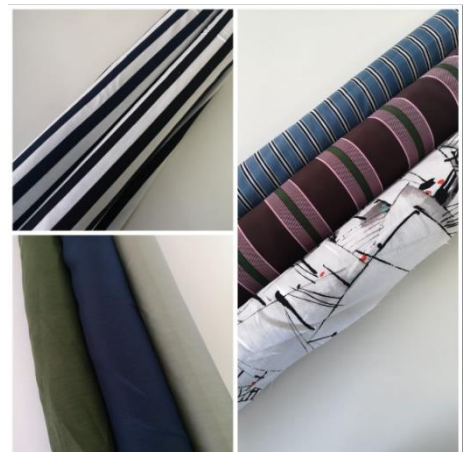


NEW Fabrics



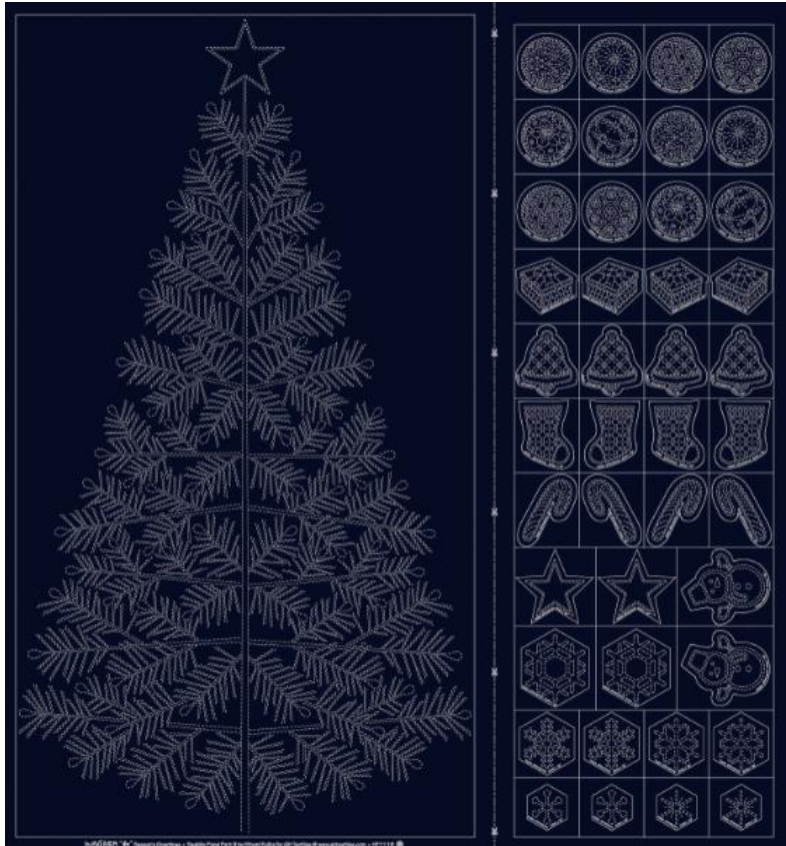
We only have 2 remaining of this gorgeous panel. \$31:10 each. I can imagine these as a beautiful wall hanging

We have lovely new dressmaking fabrics arriving now for Winter Wardrobe sewing. Woven, knit and stretch fabrics.



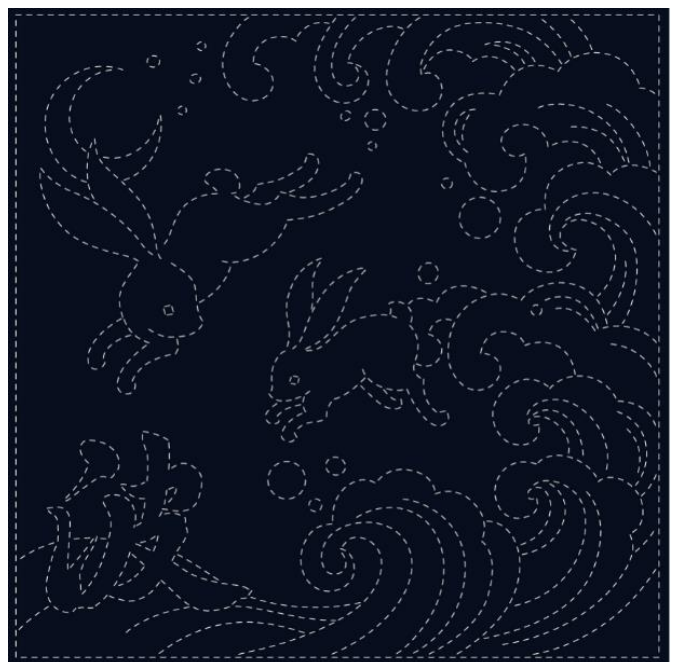
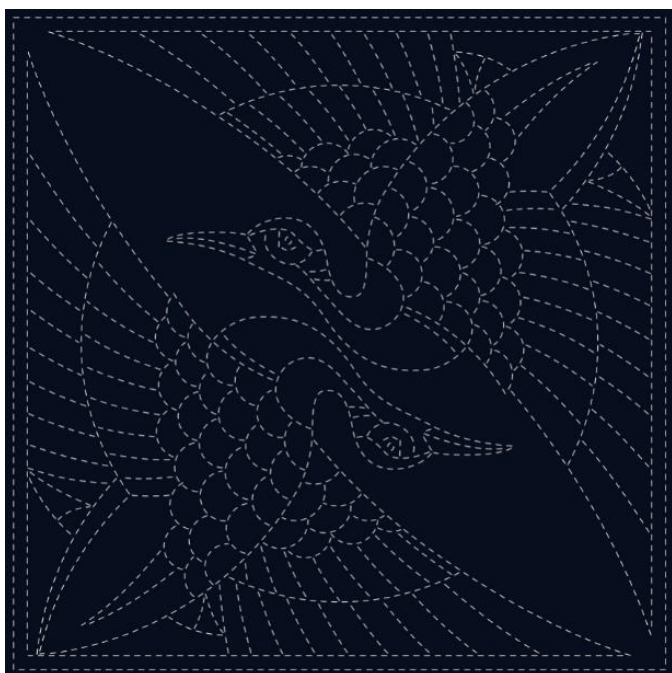
Sashiko Large and Small Panels

<https://www.berninanorthland.co.nz/product-category/sashiko/>



I made my cushion from one of the smaller panels using DMC threads.

Prices range from \$27:90 to \$68:90 e



SALE SALE SALE SALE SALE SALE SALE SALE

We have our Bernina and Bernette machines on sale until May 31st.

Visit the website to browse them all however here is a few favourites of ours.



The **Bernina B590**, our most popular 5 series machine coming with the sewing machine + embroidery unit. With an 8 ½" throat space and dual feed for aided fabric feed during stitching and quilting. As well as the large Bernina Bobbin holding 70% more thread than a standard bobbin.

<https://www.berninanorthland.co.nz/product/bernina-590/>

Was \$7999 **now \$6399** saving \$1600

The **Bernina B475**, our most popular 4 series machine, including the larger Bernina Bobbin of the larger machines and large touch screen for easy stitch and function selection.

<https://www.berninanorthland.co.nz/product/bernina-475-qe/>

Was \$3299 **now \$2799** saving \$500



The **Bernette b70 Deco**. Enjoy machine embroidery at a bargain price.

<https://www.berninanorthland.co.nz/product/bernette-b70-deco-embroidery-machine/>

Was \$2199 **now \$1999** saving \$200



Bernette b77 an affordable sewing machine with many extras

<https://www.berninanorthland.co.nz/product/bernette-b77/>

Was \$1999 **now \$1799** saving \$200



Bernette b79 our most excellent, affordable sewing and embroidery machine

<https://www.berninanorthland.co.nz/product/bernette-b79-sewing-machine-embroidery/>

Was \$2999 **now \$2699** saving \$300

<https://www.berninanorthland.co.nz/product-category/machines-accessories/bernina-feet/>

20% OFF

BERNINA + bernette

Sewing Accessories





Prices valid 28 April – 31 May 2020, while stocks last at participating BERNINA Sewing Centres.
20% off BERNINA and bernette sewing accessories EXCLUDES spare parts, needles, bobbins and bobbin cases.

bernette

SWISS DESIGN

BERNINA

made to create

Bernina Northland Quilting



Book your quilt top in for quilting by Sandy.

Make an appointment to discuss your choice of personalised Custom Quilting or Pantograph Quilting along with threads, batting and backing options.

We offer a 20% discount on batting and backing when you purchase them together for your quilting by Sandy

Techie News From Nick

Nick is back working full time – with all that sewing you’ve been doing while in levels 4 and 3 maybe it’s time for your machine to have some TLC with Nick.

Gold Card

You asked for our support so we now provide a 10% discount storewide. Excludes Bernina & Bernette Sewing Machines, Horn Furniture and sewing machine servicing and repairs. Also excludes quilting services and classes.



Please mention your gold card when making your order for knitting, sewing & crafting supplies

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store. www.facebook.com/berninanorthlandsewingcentre

Happy stitching!

The Team @ Bernina Northland

Sandy, Amanda, Tim, Nick, and Tiffany

