



YOUR DEDICATED SEWING CENTRE

BERNINA
made to create

bernette
sublime

April 2020 Newsletter

Hi Everyone,

We are now a full two weeks into living in our individual house bubbles. How is that going for you? When we went into lock-down I brought sewing supplies and my machines home, so I've been doing a lot of stitching that seems to make the hours disappear very quickly.

Behind the scenes Tim has been working tirelessly, figuring out ways to reinvent our business through this time, and in his role of Chamber of Commerce Chair supporting both businesses and the general public with meetings on such things as Zoom conferencing and very long phonecalls!

Partial Trading to Resume

We are delighted to announce that we are now authorised to supply essential non-food items during the COVID-19 lockdown. The most important thing for us, is that we can help you, our customers, while still playing our part in stopping the spread of this virus. It is wonderful that our crafting passion is recognised as an essential activity that is beneficial for our mental health and wellbeing and gives you a great reason to stay creative while in your house bubble.

Please be aware that we can supply only the items that we have in stock at present, however if you wish to order other goods, we are happy to take the order and place it as a backorder with our suppliers.

If you wish to purchase a Bernina or Bernette sewing machine, we can arrange this, and it will be delivered directly from Bernina NZ in Wellington to your residential address.

All our deliveries will be contactless and will be prepared under the strict guidelines and protocols laid out by MBIE and Ministry of Health, ensuring we can do so safely, both for you, and ourselves. Currently we can only deliver within the Whangarei Urban boundaries, which means no additional courier costs will be incurred. As soon as we can arrange postal / courier contacts we will endeavour to supply outside the Whangarei Urban boundaries too.

To make an order, please visit our website to browse the products, then EITHER email us on info@berninanorthland.co.nz or phone us on 094387654.

Payment will be processed by internet banking or credit card over the phone prior to dispatch of your order.

House Bubble Yarn Sale

Selected yarn has 15-60% off the regular price. You need to be in quick as it won't last long!



The View Outside My Window

I have created a challenge for everyone in Northland while in our house bubble called *The View Outside My Window*. That includes children and adults, experienced and new stitchers.

Click [HERE](#) to go directly to information about this project however as a quick explanation – take a photo of the view outside your window and translate that view into an A4 size piece of art. You choose what skills you will use – hand and/or machine stitching, embellishments etc.



Projects Large and Small



On the Bernina Northland website Amanda has now created a [BLOG](#) page that includes links to a new [YOUTUBE](#) Bernina Northland site too.

Tim and I have been creating videos of different projects for both adults and children. Have a look, subscribe to the channel and make some great projects.

MOST IMPORTANTLY EVERYONE

We will all come out of house bubbles and enjoy seeing everyone face-to-face again. In the meantime stay safe, stay well. Help us to support you by keeping in touch with what you need by phoning or emailing us. Keep an eye on our [FACEBOOK](#) page for regular updates of what we are doing to support you.

Gold Card

You asked for our support so we now provide a 10% discount storewide.

Excludes Bernina & Bernette Sewing Machines, Horn Furniture and sewing machine servicing and repairs. Also excludes quilting services and classes.



Please mention your gold card when making your order for knitting, sewing & crafting supplies

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store. www.facebook.com/berninanorthlandsewingcentre

Happy stitching!

The Team @ Bernina Northland

Sandy, Amanda, Tim, Nick, and Tiffany

