



YOUR DEDICATED SEWING CENTRE

BERNINA
made to create

bernette
sublime

November 2019 Newsletter

Hi Everyone,

We trust you enjoyed one of the loveliest Labour Weekends we've had in a long time. Tim & I had 3 glorious days at the beach, and whilst Tim couldn't land the big snapper, his father did instead!

Today, 11th November, marks our 6 year anniversary of opening the store. We feel like we've come a long way from where we began, and at the same time we're still enjoying being your local Bernina and Bernette store like this is just the beginning.

With the arrival of the longer, warmer days means lots more time to launch into great new projects, and think about the cool gifties to craft, ready for Christmas gift giving.

The new Bernina Inspiration Magazine is in store now with some awesome ideas for summer projects



Gold Card

You asked for our support so we now provide a 10% discount storewide.

Excludes Bernina & Bernette Sewing Machines, Horn Furniture and sewing machine servicing and repairs. Also excludes quilting services and classes.

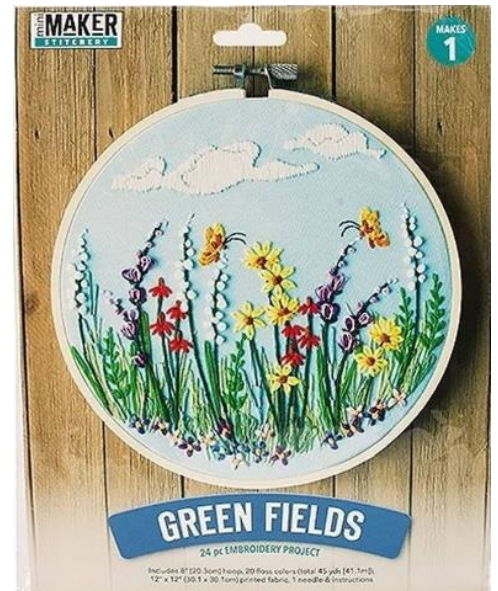


Come and see us with your gold card when making your purchases for knitting, sewing and crafting supplies

Thinking Towards Christmas



These wonderful kits make lovely presents for crafty family members



DAYLIGHT - SLIMLINE FLOOR LAMP



NATURALIGHT UNOLAMP FLOOR



Christmas Sale begins 13th November

A festive banner for the Bernina Christmas Sale. The background is light grey with several large, faint, pinkish-red Christmas ornaments hanging from the top. In the center, a circular collage of various Bernina sewing machine models and accessories is arranged around the word "SALE" in large, bold, black letters. Above the collage, the text "MERRY CHRISTMAS" is written in a simple, black, sans-serif font. At the bottom left, the "bernette" logo is displayed in a lowercase, black, sans-serif font, with a small red rectangle containing the words "SWISS DESIGN" below it. At the bottom right, the "BERNINA" logo is shown in a bold, red, sans-serif font, with the tagline "made to create" in a smaller, black, script font below it. In the center bottom, the text "Prices valid 13 November - 24 December 2019" is written in a small, black, sans-serif font.

MERRY CHRISTMAS

SALE

bernette
SWISS DESIGN

Prices valid 13 November - 24 December 2019

BERNINA
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Yes, it's that time of the year where our annual Christmas machine & accessory sale starts.

There are great deals on **Bernina & Bernette Machines**, plus there is

20% off all accessories, including software,

so if you want to purchase your new machine, add an embroidery unit & software, or add a trolley bag, multi-thread spool stand, or some specialist feet, now is the time.

AND Horn furniture is also on sale.

Also, Ex-symposium Bernina B475 machines are still available, although stocks of these are dwindling fast.

A promotional banner for Ex-Symposium Bernina B475 machines. The top section has a grey background with the text "Ex-Symposium Machines" in a bold, black, sans-serif font, and "While stocks last!" in a large, black, script font. Below this, on the left, is a photograph of a white Bernina B475 QE sewing machine. To the right of the photo is a list of bullet points in a small, black, sans-serif font. At the bottom left, the text "B 475 QE \$2,499 WAS \$3,199 save \$700" is displayed in a bold, black, sans-serif font. At the bottom right, there is a red circular badge with white text that says "Contact your local BERNINA Dealer for more information". The bottom of the banner features the website "www.bernina.co.nz" and the "BERNINA made to create" logo.

Ex-Symposium Machines
While stocks last!

- Non-refundable 10% deposit required.
- Machines available from 21st October 2019.
- All machines have been used in classes at Auckland Quilt Symposium 2019.
- Machines may have marks or scratches from class use.
- Machines carry a full BERNINA Warranty and have been serviced prior to sale.
- Some accessories may be missing from the box.
- Machine numbers are limited, only available while stocks last.

B 475 QE \$2,499 WAS \$3,199 save \$700

www.bernina.co.nz made to create **BERNINA**

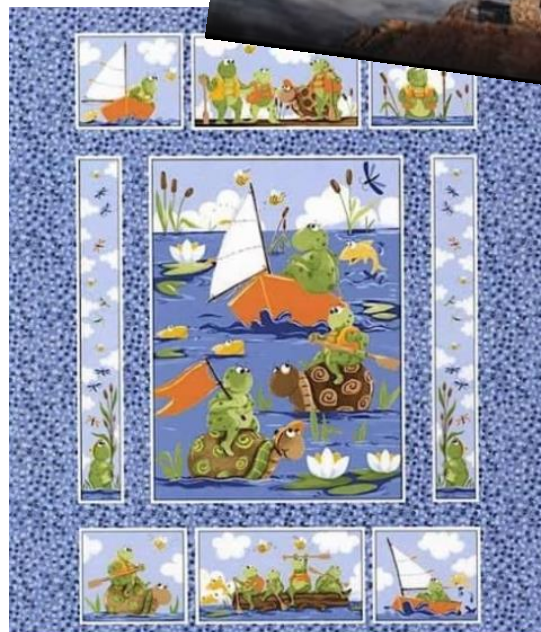
Contact your local BERNINA Dealer for more information

Embroidery Guild Ladies In-store

The ladies from the Embroidery Guild are in the store on **Tuesday 19th November** from 9am. Come along and see these fantastic ladies, their stitching and ask any embroidery related questions you may have. You are also welcome to sit with them and stitch too.

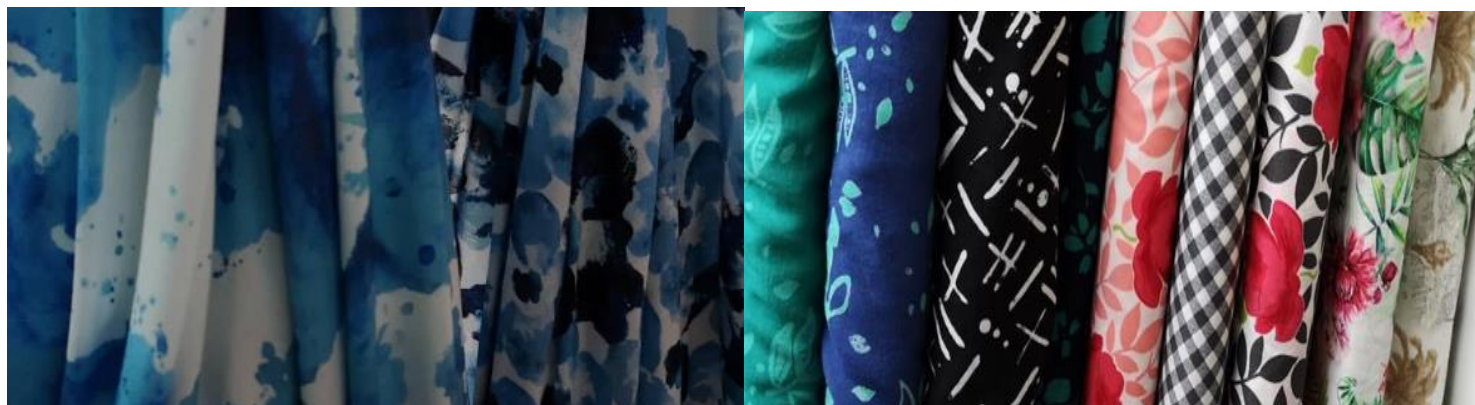
New Panels for the Boys

These are digitally printed with amazing detail. Very limited stock. I'm already quilting one for a lady ready to give.



New season dress fabrics

We have our gorgeous summer dress fabrics on the shop floor now. Amanda and I are busy making new wardrobes for ourselves – join Sandy for the Ladies Jacket class to make a summer jacket for the cooler evenings or to co-ordinate with summer outfits.



Spring 2019 Classes

Sew Along with Sandy – Ladies Jacket

Sew Along with Sandy to make a summer jacket for yourself with $\frac{3}{4}$ or full length sleeves. This is suitable for intermediate sewist levels. Sizes from XS to 4XL. Options available for using your overlocker and sewing machine for finishing details or sewing machine only. I will demonstrate both machining options

Saturday 23rd November and Sunday 24th November; 9:30am-4:30pm.

Cost \$60 plus requirements

Secure your place for this class with a \$40.00 deposit. The deposit will be refunded only if minimum class numbers are not forthcoming.

Minimum numbers required to proceed is 6, Maximum number 10



Pumpkin Swing Bag

Join Sandy to make a quilted swing bag. This 2-day class is fun and a great way to make a summer time bag. With a zipper internal pocket and bag closure this bag is superb for carrying projects, shopping and beachgear.

Wednesday 27th and Thursday 28th November; 9:30am-4pm each day.

Cost \$60 plus requirements

Secure your place for this class with a \$40.00 deposit. The deposit will be refunded only if minimum class numbers are not forthcoming.

Minimum numbers required to proceed is 6, Maximum number 10



Christmas Table Runner

This table runner is fun and easy to make. You can extend it as long as you like or include individual placemats. We're using a Christmas theme ready for the holiday season.

Tuesday 3rd December, 9:30am – 2pm.

Cost \$30 plus requirements

Secure your place in the class with a \$20.00 deposit, balance due prior to the workshop starting. The deposit will be refunded only if minimum class numbers are not forthcoming.

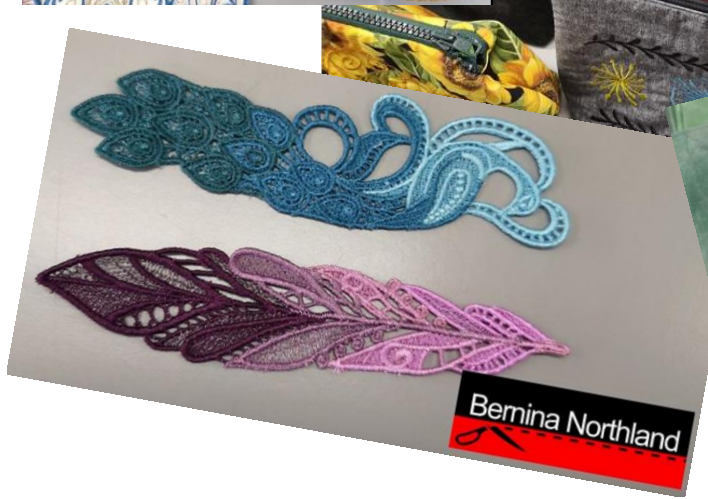
Minimum numbers required to proceed is 6, Maximum number 10



These are a few of the project's ladies in our **Embroidery with Software** class have been doing.



Aren't they fantastic!
If you are interested in
joining a class like this for
2020 please let us know
as I already have a list
beginning.



\$15 or \$20 per metre on selected fabric rolls.



1m minimum cut per fabric, with 1m multiples only. Loyalty card or Gold Card not applicable.

Knitting Through summer For Next winter



NEW CRUCCI YARN in stock now



Amuri Possum/Merino Yarn – Now \$20 p/hank
In-store Stock only

NEW NEW NEW OUTLAW YARN

**COMING As Soon As The Courier Gets
Through**



And something Special for the Girls

One Only – Just quilt and enjoy

The Magic Unicorn panel measures 108" wide with endless possibilities. It includes 1 quilt op 78" x 98", 2 pillow sham fronts, 1 throw pillow front, and 2 additional panels. All these are printed on soft and silky cotton sateen



Techie Tip from Nick

With the rush into Christmas please don't leave your machine sitting in the sun as it doesn't tan well. The mirrored eyes of many of the presser feet do not function well in the sun so move the back of your machine into a shaded area.

Use our in-store Layby or Finance is available through
or



With Q card you have 3 months no
payment / interest free available

finance
NOW

We now offer trade in opportunities to make it even easier for you to enjoy the
Bernina Sewing Machine you're dreaming about

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is
happening in the store. www.facebook.com/berninanorthlandsewingcentre

Happy stitching!

The Team @ Bernina Northland

Sandy, Amanda, Tim, Nick, and Tiffany

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