



YOUR DEDICATED SEWING CENTRE

BERNINA
made to create

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sublime

May 2019 Newsletter

Hi Everyone,


I had a 'finishing off' kind of weekend with completing a new scarf using a combination of merino / silk and alpaca / silk yarn. It is lovely and soft and is just enough to have around my shoulders for warmth at this stage of the year.


I also completed a child's jacket in the Landscapes yarn. I'm now auditioning different buttons for it.

And, drum roll please, I finally finished sewing together the blanket I have been working on as a sample for a brand new 'learn to knit' class.

On Sunday I was spoiled for Mothers' Day. It began with the old 'best laid plans . . .' story interrupted by sick children resulting in a shortened lunch but ended up being a lovely day because the plans didn't work out so improvisation meant everything became a surprise – what more can we ask for.

This month we have the continuation of our Mothers' Day Annual Sale. This finishes at the end of this week so don't delay too much.



Annual Sale ON NOW!

Prices valid 15 April - 19 May 2019, while stocks last at participating BERNINA Sewing Centres.
20% off BERNINA and bernette sewing accessories EXCLUDES spare parts, needles, bobbins and bobbin cases.
Visit www.bernina.co.nz to find a store near you and experience the amazing wonders of BERNINA today!

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20% OFF
BERNINA + bernette
Sewing Accessories

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SWISS DESIGN

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BERNINA B 215**NOW ONLY**

Was \$1,599

\$999

- Save \$600
- Light and compact
- Plenty of power for thick materials
- Semi automatic needle threader
- Needle stop up/down
- Simple Stitch Selection
- Extension table

Offer available 15 April - 19 May 2019, while stocks last at participating BERNINA Sewing Centres nationwide.

www.bernina.co.nz
 made to create **BERNINA**

BERNINA B 740**NOW ONLY**

Was \$5,999

\$4,499

- Save \$1,500
- Handle large quilts with ease
- BERNINA Dual Feed
- 10" Freearm
- 23 inbuilt quilting stitches
- 9mm Stitch Width
- Jumbo bobbins
- Simple, modern operation

Offer available 15 April - 19 May 2019, while stocks last at participating BERNINA Sewing Centres nationwide.

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Visit www.bernina.co.nz to find your nearest store.

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**BERNINA B 770 QE
ANNIVERSARY EDITION****NOW ONLY**

Was \$6,999

\$5,499

- Save \$1,500
- 125th Anniversary Limited Edition
- Includes gold plated #72 Rulerfoot
- Handle large quilts with ease
- BERNINA Dual Feed
- 10" Freearm to right of the needle
- 9mm Stitch Width
- Jumbo bobbin
- Golden machine designed for Quilters

Offer available 15 April - 19 May 2019, while stocks last at participating BERNINA Sewing Centres nationwide.

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 made to create **BERNINA**

BERNINA B 590**NOW ONLY**

Was \$6,999

\$5,999

- Save \$1,000
- Perfect for sewists, embroiderers & quilters
- Embroidery capable
- BERNINA Dual Feed
- 8.5" Freearm to right of needle
- 18 Buttonholes
- 9mm Stitch Width
- Sew longer with Jumbo bobbin
- Easy to navigate touch screen



Offer available 15 April - 19 May 2019, while stocks last at participating BERNINA Sewing Centres nationwide.

www.bernina.co.nz
 made to create **BERNINA**

Use our in-store Layby or Finance is available through

or



With Q card you have 3 months no payment / interest free available

finance
NOW

We now offer trade in opportunities to make it even easier for you to enjoy the Bernina Sewing Machine you're dreaming about

May – July 2019 Classes

Our classes have begun again. We have a range of clothing, bags, patchwork, quilts and embroidery styles with small and large projects. Hopefully that means there is something to spur everyone into stitching for 2019.

Learn Your Bernina Sewing Machine Class



This quilt is exclusive to Bernina Northland specifically to teach techniques and skills on our Bernina Machines including such things as basic piecing, basic and advanced applique, LOTS of feet skills and techniques including braiding, piping, couching and many more, using the walking foot, and free motion quilting using the BSR (Bernina Stitch Regulator), quilt as you go (QAUG), binding and finishing the project while offering many chances to personalise it with options across the Bernina Range of machines from 3 series to 8 series.

By the time you finish this project you will be very confident on your machine.

This project will be spread over 14 sessions, \$40 per session, and includes the patterns required. Fabrics and tool requirements are additional. You will receive a 10% discount on the fabric requirements for this project when purchasing the full number through us.

A new group will begin on Saturday afternoons from June 15th, 1:30pm to 3:30pm
Book your place now, Minimum numbers required to proceed is 6, Maximum number 10

Crazy Patch



This is a fun quilt / wall hanging to make using a wide range of techniques and stitches from your machine – any machine, although the wider range of fancy stitches you have, the more interesting the end product you will make. Techniques include basic and advanced levels, graduating as we proceed through the project.

\$45 per session, this includes the patterns; threads; batting; block fabrics; and a starter pack of embellishments. Tool requirements, front sashing, backing and binding are additional. Choose from blue/green, pink/purple or red/orange colourways.

A \$90 deposit secures your place in this class. The deposit will be refunded only if minimum class numbers are not forthcoming.

Minimum numbers required to proceed is 6, Maximum number 10

Socks With Nicola



Join Nicola to learn to knit socks. Three sessions, a fortnight apart, giving you time to knit in between each session. A comprehensive beginning to knitting socks – but you do need to know how to knit before joining this class.

Saturdays 4th and 18th May; 9am-1pm: 8th June; 9am to 11am. Cost \$75 plus yarn and needles

Secure your place for this class with a \$40.00 deposit. The deposit will be refunded only if minimum class numbers are not forthcoming.

Minimum numbers required to proceed is 6, Maximum number 10

Learn to Knit with Sandy

Can you knit a little? Maybe just the 'knit stitch'? Or are you an intermediate knitter and you want a project that will extend your skills without being a burden? Here is the project for you. It is a block a week, each block introduces new stitches. There are plain, pattern and lace blocks. The finished blanket measures 120cm square. We have four kit options available to include acrylic, wool/mohair mix or wool as your yarn then you choose your tri-colour combination and finishing style to personalise this project.



**Wednesday mornings 10am to 11am
beginning 5th June so we will have
finished for the end of August.**

**Price depends on your yarn choice but
ranges from \$15 to \$30 per session
including yarn**

Book your place now.

Minimum numbers required to proceed is 6,
Maximum number 10

Bernina Northland Fashion Awards



Come and talk with Sandy about how you can take part in the event. It is challenging, fun, and rewarding with many categories to suit your inspiration and skills.

OR

If you are from a school and would like to enter your students', please arrange for Sandy to visit your class to talk about the Bernina Northland Fashion Awards

Check out more details on our website
<https://www.berninanorthland.co.nz>

Whangarei Embroiderers' Guild

We had the pleasure of visiting an exhibition by the Whangarei Embroiderers' Guild earlier this month and were amazed at the broad spectrum of talent these ladies had on show.

Ladies from the Whangarei Embroiderers' Guild are in the store on 21st May. Come and see them to ask any embroidery related questions and see their amazing work. This is not old-fashioned traditional dressing table doilies! This is ART!



35 NEW DMC embroidery floss colours.

Here's more good news: the colours are gorgeous. Inspired by contemporary design trends, they range from luscious greys and soft neutral browns to tender greens and royal purples. They have names like Driftwood, Apple Blossom, Shrimp, Nile Green, and Alizarin.

BERNINA ROADSHOW

WHANGAREI

Tuesday 2 July 2019, 9am - 6.30pm
BERNINA Northland, Strand Arcade on Vine Street

Spot Prizes

Roadshow Specials

Childhood Memories Challenge Exhibition

Symposium 2019 Machine Pre-Sale

New Products

Machine Embroidery

Quilting

Sewing



Enter to
win a
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B 335



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New Yarn



Our latest new yarn has arrived. Crucci Adelle 8ply is a beautiful, soft acrylic yarn, in 20 gorgeous shades. And only \$2.90 per ball. Available in store today.

Lambshair is a lovely, soft 8ply wool that is a blend of mohair, wool and acrylic. Cozy, soft, drapes beautifully, and comes in 12 shades. You don't want to miss out on this one at just \$8.90 per ball!



Techie Tip From Nick

The needle threader on your Bernina or Bernette machine is a wonderful piece of technology that requires just a little care, so it always works first time every time for you. Use the needle up / down button to perfectly position the needle ready for receiving the needle threader mechanism. Make sure there is no thread already in your needle so the filament can pass into the needle eye while capturing the thread. If you are unsure how to use your needle threader, please come into the store for a demonstration

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store. www.facebook.com/berninanorthlandsewingcentre

Happy stitching!

The Team @ Bernina Northland

Sandy, Amanda, Tim, Nick, and Tiffany

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