

December 2018 Newsletter

Hi Everyone,

YOUR DEDICATED SEWING CENTRE

BERNINA
made to create

bernette
sublime



CHRISTMAS SALE
on now!

bernette
SWISS DESIGN
www.mybernette.com

BERNINA
made to create
www.bernina.com

Prices valid 14 Nov - 24 Dec 2018, while stocks last at participating BERNINA Sewing Centres. EXCLUDES spare parts, needles, bobbins and bobbin cases.

Our big **Christmas Sale** continues this month until 24th December. I know many people wait especially for this sale to come on so come in now to see what is special. Remind family members that **accessories are also on sale with 20% off** their normal retail pricing so they can get you that special foot or attachment for your Christmas present.

And remember we have our in-store **gift cards available** if you are wanting to give a crafty gift but are unsure of what.



The excitement of the Christmas Season is beginning. To celebrate we have a special in-store-only **12 Day of Christmas** to take part in – more about that shortly.



Bernina NZ Roadshow Travelling Exhibition

'Childhood Memories'



Callout for Artists

Bernina NZ are hitting the road again in 2019!
Following the success of the BERNINA International Pictogram Challenge, we are setting a quilt challenge for Kiwi textile artists to showcase their talents on the road with us in June, July and August.

Visit <https://www.bernina.com/en-NZ/Events-NZ/Challenges> for more details, entry form and terms and conditions.

bernette
SWISS DESIGN
www.mybernette.com

BERNINA
made to create
www.bernina.com

Looking forward to 2019, we are really excited to be included in the **Bernina Roadshow** in **July**. As part of the Roadshow Event Bernina New Zealand have issued a challenge to enter into a **Travelling Exhibition** called '**Childhood Memories**'.

Visit <https://www.bernina.com/en-NZ/Events-NZ/Challenges/New-Zealand/Childhood-Memories> for details, entry form and terms & conditions. I would love to some entries from Northland travelling around New Zealand

This is the new look 'Buttons' Horn Gas-Lift Chair

Also available is the black and white and fluoro sewing accessories print.

Usually \$317..... **NOW \$277**



Home Sweet Home



These are just some of the ladies who have completed their Home Sweet Home projects while they learned techniques and skills on their Bernina Machines this year.

I am now taking **expressions of interest for a 2019 class** – if you are keen to learn more about your Bernina Machine along with techniques and skills while having a lot of fun along the way, let me know.

2019 Classes Preview

A variety of Bags	Crazy Quilt	Babies Machine Embroidered Quilt	Tulip Skirt
Ladies Top	Anytime Jacket	Home Sweet Home	Knitted Socks
Embroidery 101 – Learn your Machine	No Stipple Allowed – Quilting		Knitting 101
And more to come			

Supporting Children in Hospital over Christmas

One of our customers is currently running a raffle with proceeds going towards purchasing Christmas presents for children in hospital during Christmas.

\$2 per ticket, available at the counter

For your support you may win this Dinosaur lap size quilt





Christmas Specials

12 Days of changing specials available in store only on the designated day. Choose your special deal and visit us on that day. Merry Christmas 😊

Please note these specials do not accrue stamps on our loyalty card

- | | |
|--------------|---|
| Monday 24 | Book your quilt to be quilted for 2019, incl backing and batting and receive a free machine service while your quilting is being stitched |
| Saturday 22 | 20% off Backing Fabrics |
| Friday 21 | Spend \$50 on yarn and receive 1 free pair of Pony knitting needles |
| Thursday 20 | Purchase 3 x Knitting pattern leaflets and receive a 4 th leaflet pattern free |
| Wednesday 19 | Polyneon Threads \$5e (Normal RRP \$9e) |
| Tuesday 18 | Spend \$50 on patchwork fabrics and receive a free set of 80/12 needles |
| Monday 17 | Precut FQ's \$5e (Normal RRP \$7:50) |
| Saturday 15 | 25% off standard width Flannelette Fabric |
| Friday 14 | 50% off Christmas Fabrics and kits |
| Thursday 13 | Spend \$50 on dress making fabric and receive a free set of Pearl Wheel pins |
| Wednesday 12 | Spend \$50 on yarn and receive a free Craftco Knitting Needle Gauge |
| Tuesday 11 | \$1 Standard DMC Embroidery threads (Normal RRP \$1:80e) |

BERNINA sewing machines

from \$999



BERNINA B330

was \$1,999 Now \$1,499

BERNINA made to create www.bernina.com

bernette SWISS DESIGN www.mybernette.com

Price valid 14 Nov

BERNINA sewing machines

from \$999



BERNINA B215

was \$1,599 Now \$999

BERNINA made to create www.bernina.com

www.bernina.com

Sewing Centres

20% OFF

BERNINA + bernette sewing accessories

bernette SWISS DESIGN www.mybernette.com

BERNINA made to create www.bernina.com

EXCLUDES spare parts, needles, bobbins and bobbin cases. Price valid 14 Nov - 24 Dec 2018, while stocks last at participating BERNINA Sewing Centres.

Use our in-store Layby or Finance is available through or



(remember that on your Q card you have 3 months no payment / interest free available)

This Christmas Sale pricing is available until 24th December 2018

Come and talk to us today

SUPER BERNINA NORTHLAND SPECIAL

EX DEMO PACKAGE DEAL

PRICE: was \$8298

NOW \$4999 saving \$3299

Bernina 580 plus embroidery unit

With BSR unit

With machine and embroidery unit bags

Finance available from \$31:48 per week



Workshop Servicing and Repairs

We will be closing the intake of machines for servicing and repairs for 2018 on Friday 7th December so that all work is completed before Nick goes on his annual break from Friday 21st. He will be returning on January 29th 2019 after Anniversary Weekend.

Christmas / New Year

**We will be closing for the Christmas / New Year break
from 25th December 2018,
reopening 7th January 2019**

January 2019 Opening Hours

**Monday – Friday 10am to 4pm
Normal 9am to 5pm hours resume 4th February 2019
Closed weekends all through January**

**We wish you a Merry Christmas and Happy New Year –
stay safe and enjoy some wonderful family time**

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store. www.facebook.com/berninanorthlandsewingcentre

Happy stitching!

The Team @ Bernina Northland

Sandy, Amanda, Tim, Nick, and Tiffany

YOUR DEDICATED SEWING CENTRE

BERNINA

made to create

bernette

sublime