

# June 2018 Newsletter

Hi Everyone,

YOUR DEDICATED SEWING CENTRE

**BERNINA**  
made to create

bernette  
sublime

As May draws to a close I am looking forward to the long weekend break to recharge batteries.

**We are closed for the long weekend opening again 9am Tuesday 5<sup>th</sup> June**

## June is Embroidery Month



**ALSO** there is a Free Toolbox software bundle and Metrosene thread pack with **ANY BERNINA embroidery machine combo** purchased during June 2018. This is valued at RRP\$1054 and will be sent directly to you after your machine/embroidery module purchase.



**OR** if you already have your Bernina embroidery enabled sewing machine June is the month to purchase the appropriate **embroidery unit with a 25% discount** from normal RRP

## BUT WAIT THERE'S MORE

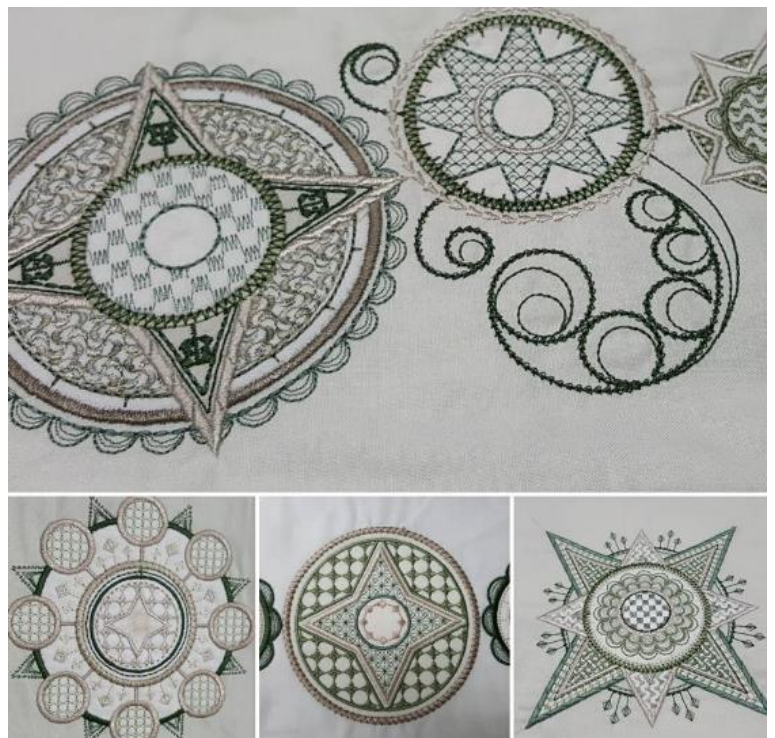
### Software trade-in Opportunity

Bring in the security device for your old embroidery software to qualify for a trade in 25% special discount trading up to full BERNINA software. Yes this means you can trade in other brand software or old style software for the current Bernina software! Conditions do apply. Upgrades and updates do not qualify for this opportunity. Please come in to discuss details.



### Embroidery Celestial BOM

Many of you have been commenting on our beautiful Celestial Quilt. Begin this Block of the Month with us in June. We're offering optional 1 on 1 lessons with Sandy to learn the embroidery techniques required, \$60 per session. Talk with us in store about colourways and options.



## Shop Hop 2018

We all enjoyed the Shop Hop 2018 event. Congratulations to Alf for winning our in store raffle and Rosemary for winning the threads jar. We have contacted both people directly.

I hope everyone also enjoyed their takeaway sewing themed cookie.

We now have limited stock of our Sunset In Northland as kits available at \$85 p/kit.

## 2018 Bernina Northland Fashion Awards



Details and entry forms for the 2018 Bernina Northland Fashion Awards are available from the website.

Consider one of our new categories – **Fantasy Fashion** Begin with your favourite fairy tale character and design and make the costume to fit. Princes and princesses, kings and queens, abound in fairy tales. This is an opportunity to create a fantasy garment fit suitable for filming the story. Judges will be looking at the cut, fit, finish and design of the fairy tale character's garment. This category is open to all ages.

Please come in to talk with us if you have questions about what you would like to make and how it may fit into the categories.

## Favourite Animal Portrait

Enjoy a weekend of sewing with Sonya Prchal while you magically transform a photo of your favourite animal into a beautiful thread painting with this amazing technique. This may be your pet or any wild animal of your choice!



This class is 2 full days, **Saturday 23<sup>rd</sup> and Sunday 24<sup>th</sup> June**, 9:30am to 5pm daily. Cost is \$95 + requirements

We have created a **2<sup>nd</sup> class on Saturday 16<sup>th</sup> and Sunday 17<sup>th</sup> June** as there were too many people for just one class.

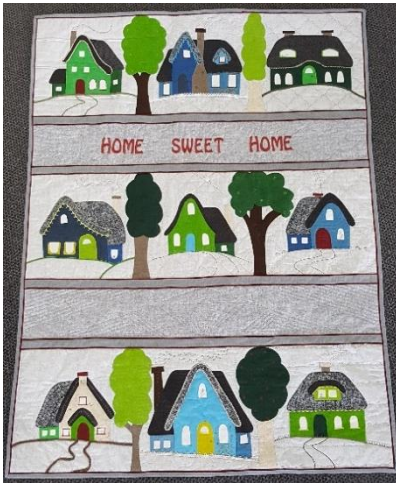
Secure your place for this 2 day class with a \$55.00 deposit, balance due prior to the class starting. The deposit will be refunded only if minimum class numbers are not forthcoming.

Both classes now full

Minimum numbers required to proceed is 6, Maximum number 10

Because of Sonya's preparation requirements bookings must be confirmed for 20<sup>th</sup> May

## **\*\*NEW\*\* Learn Your Bernina Sewing Machine Class**



This quilt is exclusive to Bernina Northland specifically to teach techniques and skills on our Bernina Machines including such things as basic piecing, basic and advanced applique, LOTS of feet skills and techniques including braiding, piping, couching and many more, using the walking foot, and free motion quilting using the BSR (Bernina Stitch Regulator), quilt as you go (QAUG), binding and finishing the project while offering many chances to personalise it with options across the Bernina Range of machines from 3 series to 8 series.

By the time you finish this project you will be very confident on your machine.

This project will be spread over 14 sessions, \$40 per session, and includes the patterns required. Fabrics and tool requirements are additional. You will receive a 10% discount on the fabric requirements for this project when purchasing the full number through us.

Minimum numbers required to proceed is 6, Maximum number 10

**2<sup>nd</sup> class beginning Saturday 7<sup>th</sup> July**

## **Japanese Knot Bag**

Join Sandy for an afternoon making the versatile Japanese Knot Bag. This is great for shopping, storage, matching to a special outfit or just having fun; young and old.

**Saturday 14<sup>th</sup> July; 1:30pm to 4:30pm. Cost \$40 plus requirements**

Secure your place for this afternoon class with a \$40.00 deposit.

The deposit will be refunded only if minimum class numbers are not forthcoming.

Minimum numbers required to proceed is 6, Maximum number 10

## **Project Bag**



Join Sandy for a day making this Project Bag. This is great for carrying all the requirements of projects.

**Tuesday 17<sup>th</sup> July; 9:30am to 4:30pm. Cost \$60 plus requirements**

Secure your place for this one day class with a \$40.00 deposit. The deposit will be refunded only if minimum class numbers are not forthcoming.

Minimum numbers required to proceed is 6, Maximum number 10



## 2018 Clubs

### Spring Sewist Club 2018

Do you own a Bernina or a Bernette sewing machine? These clubs are a great start to learn more about your machine while creating projects from a provided selection. Learn basic and advanced sewing techniques while you also get to know your machine. You will choose which project or projects to be working on from approx. 12 options to suit your tastes, while learning techniques on your machine. Club cost is \$76 (\$10 per lesson + Bernina Inspirations), + project requirements. You will also receive a 10% discount on your project requirements during the Club.

**Tuesday morning group; 10am till midday; fortnightly from 14<sup>th</sup> August**

**Thursday evening group; 5:30pm till 7:30pm; fortnightly from 16<sup>th</sup> August**

Minimum numbers required for each club to proceed is 6, Maximum number 10

[Register your interest now](#)

### UFO Group

UFO group will meet on **Saturday 30<sup>th</sup> June 1:30pm to 3:30pm**, \$10 each – see you with your project that you're working on this month

### Yarns





## Fabrics



Winter weight fabrics including sweat-shirting with matching ribbing, ponti/spandex, Tencel and linen/cottons now available

We have been left speechless with this version of our 2016 Shophop Quilt A Rose By Any Other Name.

We have a limited number of complete kits for A Rose By Any Other Name available beginning July 2018. Please book your set now.



### Bernina Anniversary Roadshow

Spot prizes!  
Win a BERNINA  
sewing machine!  
Show specials!

# BERNINA ROADSHOW

Celebrate our 125<sup>th</sup> Anniversary with us!

Monday 9 July, between 9am and 8pm

Bernina Northland  
Shop 32, Strand Arcade, Vine Street, Whangarei

Finger food and non-alcoholic beverages provided

125 YEARS  
CELEBRATING YOUR  
CREATIVITY

**BERNINA**  
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This will be a fantastic event here in the store. Mark your diary now and come in to join in the fun.

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store. [www.facebook.com/berninanorthlandsewingcentre](http://www.facebook.com/berninanorthlandsewingcentre)

Happy stitching!

The Team @ Bernina Northland

**Sandy, Amanda, Tim, Nick, and Tiffany**

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