

April 2017 Newsletter

YOUR DEDICATED SEWING CENTRE

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Hi Everyone,

Easter is upon us and I hope you are all having a wonderful time relaxing and celebrating the long weekend. I spent the weekend at Langs Beach watching heavy rain coming in and listening to the thunder rolling around the hills. I'm very grateful that Northland hasn't been as badly affected by the cyclones as places further down the country.

Nick in the Workshop

Nick will be enjoying a few days off for the short week between Easter Weekend and ANZAC Day.

Remember to give your machine a regular clean and oil to help keep your tensions correct as the thread will not pass smoothly over a dry hook race. You can do this yourself and we recommend you do so after every 10-12 hours of stitching.

Bernina Northland Fashion Awards 2017

Now is the time to be planning and begin making your entry for the Bernina Northland Fashion Awards 2017. *This year is particularly special as it is the 40th Anniversary of this event.* **Show date is Saturday 7th October** and pre-judging will be held over the weekend of 16th and 17th September. There are many categories to choose from Wearable Art and Fashion sections. **A complete list of categories is now available in store.**

If you have questions come in and talk to us about how you can be part of this great event. You don't have to be the best designer or sewist to enter. We run this event in conjunction with the Rotary Club of Whangarei South who also distributes the proceeds to local charities.

Try **Open Fashion Design** - Think completely outside the box in innovative fashion design to create a fabulous garment. Design with no limitations. Judges will be looking for fit, finish, originality, innovation in fashion and fashion forwardness. This category is open to all ages from tertiary education level students to adults.

Or try **Student Wearable Art** - This is art that you make and wear - costumes, daring and beautiful. No theme and no limits to the materials you use however your garment must be able to withstand two parades (pre judging and the event). Judges will be looking at design concept, construction and technique, creativity, visual impact, and best use of materials. This category is open to students from Year 9 to Year 13.

ANNUAL SALE

ON NOW

SAVINGS!

All Bernina and Bernette sewing machines and overlockers reduced

20% OFF

Bernina sewing accessories*



BERNINA 570
embroidery capable sewing machine
Was \$4,999 Now \$3,999

Offer valid until 14 May 2017, or while stocks last.
*Offer excludes spare parts, needles, bobbins and bobbin cases.

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Workshops, Classes and Clubs

Kiwiana Wall Hangings

Saturday 6th May; 9:00am – 4:00pm. Class cost is \$60 + kit.

These wall hangings are great beginner applique and quilting projects. Choose 1 of 2 designs to complete during the class. Included in the class are raw edge applique, quilting and magic binding techniques. Choose your colourway or one of these two. Talk to us about your choice when you book in.



Secure your place in the class with a \$40.00 deposit, balance due prior to class starting. The deposit will be refunded only if minimum class numbers are not forthcoming.

Canoe Work Basket

Saturday 20th May; 9:00am – 4:00pm. Class cost is \$60 + kit.



Choose your theme and colour to make this work basket. Once you make one you will make many more – these baskets make great gift baskets to fill and give away too.

Secure your place in the class with a \$40.00 deposit, balance due prior to class starting. The deposit will be refunded only if minimum class numbers are not forthcoming.

Easy Peasy Table Runner

Tuesday , 5:30pm – 8:30pm; \$30 + kit

This table runner is fun and easy to make and the pattern can also be used to make co-ordinating placemats. Choose your colourway of fabrics with us then secure your place in the class with a \$20.00 deposit, balance due prior to the workshop starting.

The deposit will be refunded only if minimum class numbers are not forthcoming.

Minimum 6 people; Maximum 10 people



Pet Portraits

Saturday 17th and Sunday 18th June 2017, 9:00am – 4:00pm \$75 plus requirements

Enjoy a weekend of sewing with Sonya Prchal while you magically transform your pet's portrait photo into a beautiful thread painting with this amazing technique.



Discover how to select the best thread colours to reproduce realistic shading and highlights on your pet picture. Learn how to draw with your needle and gain confidence as you create the natural fall of fur direction with fun free-motion stitching. Explore some of my secrets on enhancing the accents to get a more outstanding finish. Find out a clever way to attach your stitched portrait to a background with natural results and see how simple quilting creates a truly 3D effect. Some free motion stitching experience recommended for this class.

Secure your place for this 2 day class with a \$40.00 deposit, balance due prior to the class starting. The deposit will be refunded only if minimum class numbers are not forthcoming.

Minimum 6 people; Maximum 12 people

Challenge 2017

Northland will host the first game of the 2017 Lion's Rugby Tour. My challenge for you is to make a small wall hanging (between A3 and A1 size) to commemorate this event. Choose either 'Lions' or 'All Blacks' as your focus and incorporate the challenge fabric into your wall hanging. We will make a special window display with the completed wall hangings for the month of June.

Pick up the challenge fabric when you are next in the store and have your wall hanging completed for Thursday 31st May so we can have the window display completed for the Northland match scheduled on Saturday 3rd June.

Bernina Club 2017

Bernina Club is usually held on the second Thursday of each month, February - November.

The next class is on **Thursday 11th May 2017**, 5:30 – 8:30pm

Come along and learn more about using and caring for your **Bernina** machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Limited to 10 people



Bernette Club 2017

Bernette Club is held on the last Monday of each month, February - November.

The next class is on **Monday 24th April 2017**, 5:30 – 8:30pm

Come along and learn more about using and caring for your **Bernette** machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Limited to 10 people



Overlocker Club 2017

Overlocker Club is held on the third Thursday of each month, February - November.

The next class is on **Thursday 20th April 2017**; 5:30 – 8:30pm.

If you have a **Bernina or Bernette overlocker** this is a wonderful class to learn more about your machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Limited to 10 people



Expressions of Interest for Bernina and Bernette Machine Embroidery Club

Beginning in July, running till November – that's 5 months @ \$30 + kit each month. To be held on the first Saturday afternoon of each month 1pm-3pm

Learn from the basics onwards, including hooping, threads, stabilisers and more

A Rose By Any Other Name BOM (block of the month)



This fabulous quilt was first designed for the 2016 Northern Shop Hop and we have received many requests to offer it as a BOM. Beginning May 2017 over 11 months, \$46:40p/m. Book your place now to receive the first month's kit in May.

An added bonus is the optional demonstration of the process, stitches used, and the quirky skills used on 31st May 5:30pm – Bookings essential for this free demonstration.

Yarn



Our new Yarn cakes are proving very popular. I knitted a small blanket to show you how the colour graduates through in the mauve cake. I'm also delighted with the fleck that came through.



Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store. www.facebook.com/berninanorthlandsewingcentre

Happy stitching!

The Team @ Bernina Northland

Sandy, Maree, Liz, Amanda, Leeann, Tim, Nick, and Tiffany

You are receiving this newsletter because you supplied your details to us, however if you no longer wish to receive the newsletter please email the word 'unsubscribe' to sandy@berninanorthland.co.nz and we will remove your details from the subscription list.

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