

## March 2017 Newsletter

YOUR DEDICATED SEWING CENTRE

**BERNINA**  
made to create

bernette  
sublime

Hi Everyone,

Just to avoid any confusion – I didn't send out a February newsletter ☹️. Life took over and February disappeared before I blinked – at least that's what it felt like.



Nick and I had a wonderful time at the annual Bernina Conference.

We are delighted to have been awarded Dealer of the Year for 2016 and have become a Platinum Dealer .



While we have received the award it is due to all our customers too – thank you for supporting your local. Northland is a great place to live!

We brought back a shipment of Bernette Rome 5 and Rome 7 sewing machines and these are now being offered to you at a new price:



Both of these Bernette sewing machines have fabulous features to make sewing enjoyable and easier. What a great present for a teenager looking to get into sewing, or a young mum learning to sew, or a second machine to take to classes.

### [Nick in the Workshop](#)

Remember to keep the silicone gel packets with your machine in our high humidity to avoid moisture collecting in your sewing machine or overlocker.

There are new firmware updates just released for our 880 sewing machine, all 7 series sewing machines and the 560, 570 and 580 sewing machines. Please phone Nick to book a time to complete this important update to your sewing machine as this series of updates are currently only available in store.

## **Bernina Northland Fashion Awards 2017**

Now is the time to be planning and begin making your entry for the Bernina Northland Fashion Awards 2017. *This year is particularly special as it is the 40<sup>th</sup> Anniversary of this event.* **Show date is Saturday 7<sup>th</sup> October.** And pre-judging will be held over the weekend of 16<sup>th</sup> and 17<sup>th</sup> September. There are many categories to choose from Wearable Art and Fashion sections. **A complete list of categories is now available in store.**

If you have questions come in and talk to us about how you can be part of this great event. You don't have to be the best designer or sewist to enter. We run this event in conjunction with the Rotary Club of Whangarei South who also distributes the proceeds to local charities.

Try **Student Fashion Design** – Young designers lead the way for coming generations. This is your opportunity to show flair in original design without boundaries. Judges will be looking for fit, finish, originality, innovation in fashion and fashion forwardness. This category is open to all students up to and including year 13

Or try **Junior Wearable Art** – This is art that you make and wear - costumes, daring and beautiful. No theme and no limits to the materials you use however your garment must be able to withstand two parades (pre judging and the event). Judges will be looking at design concept, construction and technique, creativity, visual impact, and best use of materials. This category is open to students up to and including Year 8.

## **Workshops, Classes and Clubs**

### **Wonky Stars**

**Saturday 1<sup>st</sup> April** and **Saturday 8<sup>th</sup> April**; 900am – 4:00pm each day.  
Class cost is \$60 plus kit (includes fabrics).

You have seen Leeann's quilt hanging in store – here is the chance to make a lap size version for yourself. Choose your colourway and enjoy 2 days sewing under Leeann's expert tutelage to complete the quilt top. There is a week between the dates to allow completion of 'stage 1' so everyone gets the most from Leeann's knowledge.

Secure your place in the class with a \$40.00 deposit, balance due prior to class starting. The deposit will be refunded only if minimum class numbers are not forthcoming.



## Kiwiana Wall Hangings

**Saturday 6<sup>th</sup> May;** 9:00am – 4:00pm. Class cost is \$60 + kit.

These wall hangings are great beginner applique and quilting projects. Choose 1 of 2 designs to complete during the class. Included in the class are raw edge applique, quilting and magic binding techniques.

Secure your place in the class with a \$40.00 deposit, balance due prior to class starting. The deposit will be refunded only if minimum class numbers are not forthcoming.



## Canoe Work Basket

**Saturday 20<sup>th</sup> May;** 9:00am – 4:00pm. Class cost is \$60 + kit.



Choose your theme and colour to make this work basket. Once you make one you will make many more – these baskets make great gift baskets to fill and give away too.

Secure your place in the class with a \$40.00 deposit, balance due prior to class starting. The deposit will be refunded only if minimum class numbers are not forthcoming.

## Bernina Club 2017

**Bernina Club** is usually held on the second Thursday of each month, February - November.

The next class is on **Thursday 9<sup>th</sup> March 2017**, 5:30 – 8:30pm

Come along and learn more about using and caring for your **Bernina** machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Limited to 10 people



## Bernette Club 2017

**Bernette Club** is held on the last Monday of each month, February - November.  
The next class is on **Monday 27<sup>th</sup> March 2017**, 5:30 – 8:30pm

Come along and learn more about using and caring for your **Bernette** machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Limited to 10 people



## Overlocker Club 2017

**Overlocker Club** is held on the third Thursday of each month, February - November.  
The next class is on **Thursday 16<sup>th</sup> March 2017**; 5:30 – 8:30pm.

If you have a **Bernina or Bernette overlocker** this is a wonderful class to learn more about your machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Limited to 10 people



## A Rose By Any Other Name BOM (block of the month)



This fabulous quilt was first designed for the 2016 Northern Shop Hop and we have received many requests to offer it as a BOM. Beginning May 2017 over 11 months, \$46:40p/m.  
Book your place now to receive the first month's kit in May.

An added bonus is the optional demonstration of the process, stitches used, and the quirky skills used on 31<sup>st</sup> May 5:30pm – Bookings essential for this free demonstration.

## Yarn

We currently have a range of yarns on sale – come and see them for yourself. First in happiest knitter 😊



Have you seen our new Double knit Crafty Yarn? It is 100% pure wool in Plain's, Marle's and Varigated Colours as 100g / 200m hanks. An amazing colour range to choose from. And only \$5:90p/h as a special introductory price offer.

## New Fabrics

Organic Cotton



Beautiful Batik



Fabulous Flannels



Jersey Knits



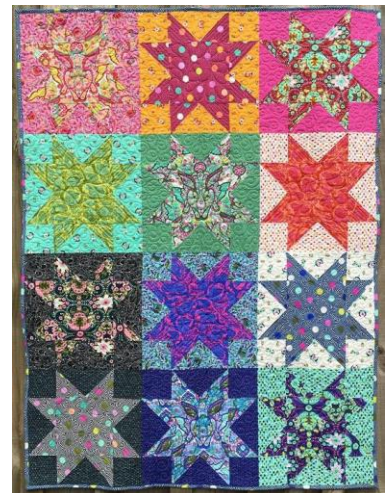
## The Stars Align

This is a complete kit to make a single size quilt top from a Tula Pink range of fabrics. Created specially by one of our suppliers – see the completed quilt in store then make one for yourself.

This is a limited edition offer only available for a short time, so don't delay coming in for a look. Price is just \$184e

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store.

[www.facebook.com/berninanorthlandsewingcentre](http://www.facebook.com/berninanorthlandsewingcentre)



Happy stitching!

The Team @ Bernina Northland

**Sandy, Maree, Liz, Amanda, Leeann, Tim, Nick, Holly and Tiffany**

You are receiving this newsletter because you supplied your details to us, however if you no longer wish to receive the newsletter please email the word 'unsubscribe' to [sandy@berninanorthland.co.nz](mailto:sandy@berninanorthland.co.nz) and we will remove your details from the subscription list.

YOUR DEDICATED SEWING CENTRE

**BERNINA**  
made to create

bernette  
sublime