

January 2017 Newsletter

YOUR DEDICATED SEWING CENTRE

BERNINA
made to create

bernette
sublime

Hi Everyone,

I'm sitting under the shade sail avoiding the sun, enjoying the beach views and relaxing while writing this month's newsletter. Thank you to everyone who made 2016 such a great year for us – customers, tutors, sales reps, visitors and our staff. We can only have a vibrant local store with all of our community involved.

While I'm away on holiday until the end of January, the rest of the staff will look after you all. Amanda is available Monday – Wednesday, Leeann is available Thursday and Friday, Liz on Monday and Maree Tuesday – Friday.

This month I have special pricings on selected fabrics and yarns. Check out our facebook page for regular updates then come in to score some great deals

www.facebook.com/berninanorthlandsewingcentre

Nick in the Workshop

Nick is back in the workshop now. He is further refining his workshop for greater efficiency and easier workflow. One innovation is to better soundproof the air compressor and we all look forward to his success there.

While the rest of us enjoy being in the sunshine, your sewing machine's don't. Many Bernina machines utilise C feet or have optical components which are interrupted when in direct sunlight. Try moving your sewing machine away from direct light or covering the window.

Due to the summer heat Nick is working glide time ending at 1pm each day during summer

Opening Hours over January and February

Our January trading hours are 10am – 4pm daily, closed Saturdays

We will also be closed for the Northland Anniversary Day on 30th January

We will resume our normal trading hours in February

9am – 5pm Monday to Friday and

9am – 1pm Saturdays

However we will be closed for Waitangi Weekend 4th – 6th February

Annual Bernina Conference

Nick and I are looking forward to the annual Bernina Conference held in Wellington each year. We will both be away 10th – 13th February.

Bernina Northland Fashion Awards 2017

Now is the time to be planning and begin making your entry for the Bernina Northland Fashion Awards 2017. *This year is particularly special as it is the 40th Anniversary of this event.* **Show date is Saturday 7th October.** There are many categories to choose from Wearable Art and Fashion sections.

If you have questions come in and talk to us about how you can be part of this great event. You don't have to be the best designer or sewist to enter. We run this event in conjunction with the Rotary Club of Whangarei South who also distributes the proceeds to local charities.

Try **McLeod's Daughters** - The McLeod family arrived in New Zealand during the 1850's. Focus on a fusion of cultures through the ages from 1850 to 2017. This is an opportunity to fuse historical fashion with modern design across cultures. Judges will be looking at fit, originality, innovation in fashion and the overall finish of your garment. Bring the past into the present. This category is open to all ages

While the McLeod's are a Scots family this category is open to a fusion of any cultures across the ages

Or try **Welcome to the Masquerade** – Design an amazing mask using any medium. Large and small, weird and wonderful the masquerade is all about having fun while remaining anonymous. The model is to wear simple dark clothing so all attention is on the masquerade. Judges will be looking at your design concept, construction and technique, creativity, visual impact, and the best use of materials. This category is open to all students up to and including year 13.

Workshops, Classes and Clubs

Bernina Club 2017

Bernina Club is usually held on the second Thursday of each month, February - November.

We begin the year on **Thursday 16th February 2017**, 5:30 – 8:30pm

Come along and learn more about using and caring for your **Bernina** machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Register now for 2017. Payment due prior to February meeting
Limited to 10 people



Bernette Club 2017

Bernette Club is held on the second Thursday of each month, February - November.

We begin the year on **Monday 27th February 2017**, 5:30 – 8:30pm

Come along and learn more about using and caring for your **Bernette** machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Register now for 2017. Payment due prior to February meeting
Limited to 10 people



Overlocker Club 2017

Overlocker Club is held on the third Thursday of each month, February - November.

We begin the year on **Thursday 23rd February 2017**; 5:30 – 8:30pm.

If you have a **Bernina or Bernette overlocker** this is a wonderful class to learn more about your machine. Each month I prepare a kit for the project we will be working on.

Cost is \$70 for the year plus each month's kit.

Register now for 2017. Payment due prior to February meeting
Limited to 10 people



Stitch

Our ever popular Stitch Group is moving Day and Time this year. We invite you to join us on Wednesday Mornings 10am to midday. Cost is just \$5 a week.

We begin the year on **Wednesday 8th February**.

This is not a class or tutoring workshop, rather an opportunity to enjoy the company of other Stitcher's while working on your project. Bring along whatever hand stitching you are currently working on; hand embroidery, cross stitch, knitting, crochet, applique or simply stitching down a binding. Come and join the group for fun and laughter while we all stitch together.

Folded, Flipped, Tweaked and Twiddled

The second opportunity to make this fabulous cushion is a weekend 2 day class

Saturday 11th and Sunday 12th March; 9:00am – 4:00pm each day.
Class cost is \$60 + kit.

This is a fun class manipulating fabric to create a textured cushion cover.

Secure your place in the class with a \$40.00 deposit, balance due prior to class starting. The deposit will be refunded only if minimum class numbers are not forthcoming.



I will see you all when I'm back from holiday

Find us on Facebook and like our page to get the latest news first and to keep up to date with what is happening in the store. www.facebook.com/berninanorthlandsewingcentre

Happy stitching!

The Team @ Bernina Northland

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Sandy, Maree, Liz, Amanda, Leeann, Tim, Nick, Holly and Tiffany

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